



Fighting for Freedom in the Fall.

A Checklist for GOTV Activists

The heaviest lifting of GOTV occurs during the last two weeks of any election campaign.

While there is much work to be done before then, the period between October 16th and November 2nd will require the biggest time commitment from activists and volunteers. If possible, schedule time off from work to get out the vote.

The more preparation you can do before the mad rush right before the election, the easier it will be for you to get out the Vote on November 2nd.

The following is a simple checklist of things you can be doing now to get ready for GOTV.

September

- ✓ **First and foremost, Register People to Vote.** Find out if there are voter registration drives going on that are sponsored by a group (or groups) you support.
- ✓ **Research** candidates and their position on the issues that are important to you
- ✓ Unless you are working with an existing campaign, **develop Talking Points** for use during GOTV
- ✓ **Recruit.** Begin talking to your family and friends and branch out from there. Use **the Concord Project's The Power of Five method** to building your own voting bloc. **Make sure everyone you are working with is registered to vote.**
- ✓ **Get commitments.** Develop a shortlist of people who you can count on to help with GOTV
- ✓ **Collaborate.** Working through the Concord Project, connect with other like-minded groups or individuals to begin working together. You can also work with individual campaigns and their staffs as a volunteer.
- ✓ **Coordinate.** The purpose of the Concord Project is to serve as a tool for individuals, activists and groups to coordinate their ground game for November 2nd.
- ✓ **Gather Voter Data.** Unless you are working directly with a campaign, this may take a little more time to obtain in your state, so begin working to get voter data information for GOTV early.



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- ✓ **Utilize PROCINCT.** Once you have obtained the voter data for your area, PROCINCT is a free tool that you work with to obtain walking lists for GOTV.

Early October

- ✓ **Finalize GOTV Plans.** Hold meetings to delegate tasks, map precincts and/or districts.
- ✓ **Identify polling places.** Develop a list of polling places in the district you are working GOTV.
- ✓ **Refine Talking Points.** News and events change on a daily basis, be sure your talking points are relevant with what may be occurring in the weeks and days leading up to the election.
- ✓ **Identify voters with special needs.** If there are persons with special needs (friends, family, or others), identify them early to ensure that they have transportation to the polls.
- ✓ **Coordinate transportation.** If you have a number of persons with special needs, use the Concord Project's state page to see if there are others with transportation needs and, if necessary, set up a van pool.
- ✓ **Utilize your e-mail contacts.** Send out reminders to your contacts of the upcoming election and the importance of voting.
- ✓ **Assess races and assets.** If certain races are 'safe' (one way or another), and your talents can be used in another area, be willing to spend time in another district or even another state.

Late October through November 2nd

- ✓ **Walk Precincts, Work Phone Banks, Get Out the Vote.** Keep your team engaged. Make it fun and try to not get burned out. It's hard work, but you can do it!
- ✓ **Stay active on the Concord Project website** with postings of progress or areas where help may be needed. The Concord Project is a tool for GOTV activists to stay engaged with one another.